



ABOUT US:



OUR STORY

Emporium Training & Consultancy Pvt Ltd (ETCPL) is a vocational training institution registered under the National Skill Development Corporation (NSDC), Ministry of Skill Development & Entrepreneurship, Tourism & Hospitality Sector Skill Council, Government of India. ETCPL is also accredited as a partner under the Skill India International Network (SIIN) under the National Skill Development Corporation, through this initiative ETCPL is authorized to hire candidates for various organizations worldwide. The setting up of ETCPL, in 2007, was triggered by the increasing demand of trained manpower for jobs created in various sectors like hospitality, aviation, cruise-lines etc. From being a pilot programme offered for the hospitality sector, today it is one of India's largest vocational training company with a goal to train 2 million people, by 2022, through a network of 100 + institutes of skills across India, state/central government projects etc.

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Vocational Training Provider (VTP) under
Ministry of Skill Development & Entrepreneurship | National Skill Development Corporation | Government
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Our model is based on addressing the needs of the industry and is, therefore, focused on making students work ready. We work extensively with various key stakeholders – government (Central and State), private companies (sponsors and employers), foundations, international bodies, trainees and parents - creating a vibrant mix of sponsored and trainee/employer-paid programmes, with a single objective of matching youth to jobs, or self-employment opportunities.



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OUR IMPACT

Millions of Indians still live Below the Poverty Line (BPL) and face a number of issues related to health, education, and employment. Providing meaningful employment and livelihood opportunities to youth is an absolute necessity, to achieve inclusive and sustainable growth, given the favourable demographics. ETCPL has been a front-runner in providing skills and livelihood training to people from different social groups. Our programmes have yielded impact through improvement in income and standard of living, not only for individuals but also their families and communities.

We have successfully skilled more than 1.1 million people, pan-India, capacitating them for employment. Of these, approximately 0.6 million people have been skilled through placement linked programmes, are from Bottom of the Pyramid (BoP) groups, are mostly class 12 pass outs. 48% of our successful trainees are women, largely from backward regions of the country. Many of them are first-time entrants into the formal work set up and have evolved from being unskilled helpers to skilled operators and supervisors. The successful inclusion of women into the world of work through jobs and safe working conditions has also benefitted their families and helped improve their overall attitude towards skills.


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IISC INDIA INTERNATIONAL SKILL CENTRE

Skill India
कौशल भारत - कुशल भारत

Nungshi Menla
F&B Service Host
Nagaland


"My skill training at PMKVY gave me a chance to fly to the Maldives and work with a leading hotel chain. It's nothing short of a dream coming true!"

5
YEARS OF
Skill India
MISSION
#5yearsofSkillIndia

Kaushalya se Kalyan, Kushal Bharat Abhiyan



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WORKING IN DIFFICULT GEOGRAPHIES

Our strong commitment towards taking skills and livelihood opportunities to every corner of India has helped us set up touch points in some of the most difficult geographies, Left Wing Extremism (LWE) affected districts, remote areas, and backward regions. We are one of the first organizations to launch skills programmes in these geographies. We are operating in 88 districts of the LWE affected states of Odisha, Jharkhand, Chhattisgarh, Madhya Pradesh, Bihar, Andhra Pradesh along with all the 8 North Eastern States in India.

WHAT WE DO

With focus on key areas of operations and growth opportunities, ETCPL has divided its operations into 2 Strategic Business Units (SBUs):

1. Government funded placement linked skill development projects, overseas recruitment
2. Corporate Social Responsibility (CSR) projects under various multinational organizations

FROM NAGALAND TO UAE
STUDENTS PLACED RECENTLY IN DUBAI/SHARJAH, UAE
SECTOR: HOSPITALITY

 ANNU SURAN AL MAJAZ SHARJAH	 SATEEMPENLA AL MAJAZ SHARJAH	 KEVIDENJO KUDYSU CITY PREMIERE DUBAI	 LUANU OIVING CITY PREMIERE DUBAI
 MENIKA BHANDARI CITY PREMIERE DUBAI	 NIGAKOTLI S CHOPPY CITY PREMIERE DUBAI	 NICOLAS SHINGMASUI CITY PREMIERE DUBAI	 PHANSA REBEKE KONNYK CITY PREMIERE DUBAI

FROM NAGALAND TO UAE
STUDENTS PLACED RECENTLY AT SALT, UAE
SECTOR: HOSPITALITY

 Bichumi	 Lika	 Likivi	 Mejakala	 Wemnelhing
 Temsula	 Niloto	 Tsaliba	 Temsulla	 Vithonu

FROM BAGGAGE LOADERS TO CUSTOMER SERVICE AGENT (CSA) AT DUBAI INTERNATIONAL AIRPORT IN JUST 5 MONTHS

Tomorrow dreams bigger

 SHUBHAM ROY	 KUNOTO CHISHI	 SAGAR TAMANG	 IMSUYANGER JAMIR
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1. GOVERNMENT FUNDED SKILL DEVELOPMENT PROJECTS

This SBU focuses on the implementation of skill development programmes, funded by various ministries/departments, under Central & State Governments across the country

Some of the key schemes/ministries/departments/State Governments, we have worked with are:

- Pradhan Mantri Kaushal Vikas Yojana (PMKVY) under the Ministry of Skill Development & Entrepreneurship, Government of India
- Development & Entrepreneurship, Government of India
- Integrated Skill Development Scheme)
- DDU-GKY scheme under the Ministry of Rural Development, Government of India
- Seekho & Kamao and Nai Manzil Schemes under the Ministry of Minority Affairs, Government of India
- Vocationalisation of Secondary Education, under NSQF, under the Education Department of various State Governments
- Implementation of skill development programmes under various State Governments



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2. CORPORATE SOCIAL RESPONSIBILITY (CSR)

ETCPL focuses on the implementation of skill development programmes funded by corporates as part of their CSR obligation. ETCPL Skills has experience of successfully implementing CSR programmes for an array of learner segments in some of the most backward regions, difficult geographies, conflict zones, industrial clusters, as well as urban areas across the country.

ETCPL is working with more than 30 + leading organizations such as GAIL India, Petronet LNG Limited, HPCL, Suzlon India, Colgate Palmolive, Sesa Sterlite Limited, Cairn Energy, Oil India Limited, among others, for improvising the Human Development Index through skill development initiatives and, thereby, impacting lives of many individuals.

KEY DIFFERENTIATORS

At ETCPL, we pay attention to the journey of every candidate from mobilization to placement in a job. With a placement success rate of 96%, we believe in a learner-centric approach skills training. We have skilled, certified and placed more than 0.6 million people into jobs, which makes us the preferred partner for several departments of Central and State Governments, PSUs, companies, and foundations for implementing their skills and talent development mandates

Our skills interventions rest on some key principles that ensure scalability and replicability, making it a global best practice

1. PLACEMENT LINKAGES

Our network of 1000+ placement partners who are also the world's best brands in the field of hospitality, aviation, cruise-lines etc, across sectors and locations, links each trainee to a job. The linkages are secured before the start of the programme. Companies like Qatar, Emirates, Saudi Arabian Airlines, Etihad, Gulf Air, Air India, Indigo, Vistara, Spicejet, Oberoi Hotels, Taj Hotels & Resorts, J.W. Marriott hotels, Hyatt, ITC Welcome group, The Leela, Kempinski, Le Meridian, Accor Hotels, Shangri La, The Park Hotels, The LaLiT, Four Seasons Hotels, Crown Plaza International, Swissotels, The Ritz- Carlton, St.Regis, Jumeirah Beach Resort – Dubai, Jumeirah hotels - Dubai, Five Hotels & Resorts, Caesars Island Resort - Dubai, Palazzo Versace - Dubai, The Oberoi Dubai, Hilton Group of Hotels, Make my Trip, Yatra.com etc are exclusively recruiting from us across the globe.

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2. MOBILIZATION ACTIVITIES

Our innovative community engagement activities like District/State level job fairs, screening programmes etc. reach out to maximum beneficiaries.



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3. SELECTION PROCESS

Our systematically designed trade wise selection tests on attitude, aptitude, and aspirations help in defining a candidate's career journey. These also assess the skill set requirements of a candidate vis-a-vis industry requirements.



4. TRAINING BY PROFESSIONALS

Our Sector Skill Council (SSC) certified trainers have relevant industry experience and have undergone extensive training on pedagogy and domain-specific modules.



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5. CONTENT

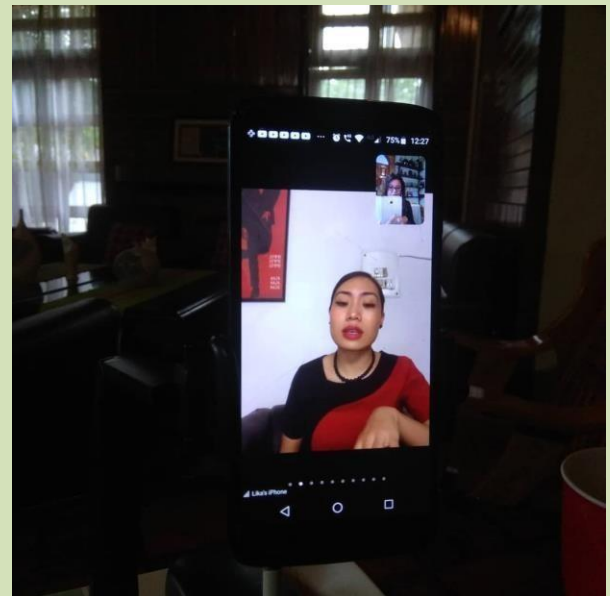
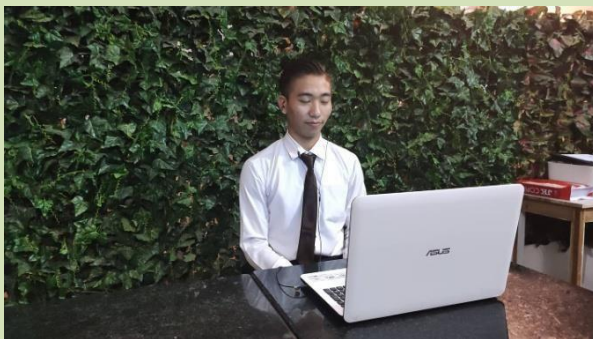
Our content, designed in consultation with industry partners, is mapped to the National Skills Qualification Framework (NSQF) to make trainees industry ready.

6. TECHNOLOGY INTERVENTION

Our multimedia modules are delivered on digital devices such as the K-Yan. This ensures standardized training and increased trainee interest.

7. HOLISTIC DEVELOPMENT

To ensure a 360-degree development, our domain training is supplemented with modules in functional English, Digital Literacy and Life Skills.



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8. ON THE JOB TRAINING (OJT)

Our trainees work in the industry for a first-hand experience of the workplace.



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9. STATE-OF-THE-ART INFRASTRUCTURE

We replicate the workplace in our training environment to create a real-life working experience through simulated classrooms, labs and workshops. The classes are modeled on simulated workplaces, such as model restaurants, model front desk/bell/concierge desks and others. This helps learners familiarize themselves with their future workplace.



10. ASSESSMENT AND CERTIFICATION

We offer certification by Sector Skill Councils, international awarding bodies, industry associations, and globally recognized assessment agencies. This raises the employability of our students at national and international platforms.



11. PLACEMENT RECORD

Our exemplary training facilities and methodology aid strong industry linkages. We have maintained a healthy placement record of 96%, since inception.



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12. POST PLACEMENT TRACKING AND CAREER COUNSELLING

This is an integral part of our skills value chain. Post-placement tracking and career counselling keeps us connected with our alumni and gives us valuable feedback.



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OUR SERVICES

TRAINING & PLACEMENTS

We cater to the training needs of X/XII grade pass-outs, ITI students/pass outs, college graduates (including engineering graduates) and various other learner groups. The learner centric approach ensures a strong foundation of skills for employability and smooth transition from classroom to workplace. Our training programmes are standardized and employment oriented.



1. Skills for Jobs

Solution

300 – 1,000 hours' duration, market-led placement-linked vocational skills programmes for the youth for entry level jobs (4 Job Roles in Hospitality & Aviation sectors): Domain Skills training along with Life Skills, Functional English and Digital Literacy.

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2. Overseas recruitment



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Sponsors

1. Government
2. Employers
3. Corporates (CSR)

Impact

0.7 million youth trained & placed with 96% placement record since inception.

Alemienla Imsong – Emporium alumni has been chosen as the first Naga brand ambassador for cabin crew recruitment by Go First airlines in its web portal

The screenshot shows a recruitment banner for Go First airlines. The top navigation bar includes links for Home, General Openings, Register, Login, Cabin Crew Walkin, and Campus. The main banner features the Go First logo and the slogan "YOU COME FIRST". The text on the banner reads: "COME BE A PART OF OUR NEO FLEET" and "Calling passionate female freshers & experienced cabin crew for walk-in interviews". Below the text, two female cabin crew members in uniform are smiling.

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